



SLIDES ARCH

COMPANY PROFILE 2026

We design slides
and service
experiences that
make complex ideas
easier to understand,
present, and act on.

STRATEGIC DESIGN STUDIO - EST. 2024



SLIDES DESIGN



SERVICE DESIGN



“

Structure before decoration.
Clarity before complexity.





Complex ideas. Clear stories. Better experiences.

Slides Arch helps founders, teams, and organizations structure their thinking, sharpen their story, and translate strategy into premium presentations, service journeys, workshops, and visual systems. Whether the goal is to pitch, align, launch, report, or redesign a service, we combine strategic thinking and visual craft in one process.



FOCUS

Slides Design +
Service Design



FOR

Founders, Teams +
Organizations



OUTPUT

Decks, Journeys,
Blueprints +
Workshops



STATUS

Available for
Selected Projects



One studio. Two connected capabilities.

Visual strategy connects presentation design and service design - so the story and the experience support each other.

01

Slides Design

Premium decks built to explain, persuade, sell, pitch, report, train, or align.

- Pitch decks
- Company profiles
- Sales and proposal decks
- Investor and research decks
- Executive reports
- Templates and Google Slides systems

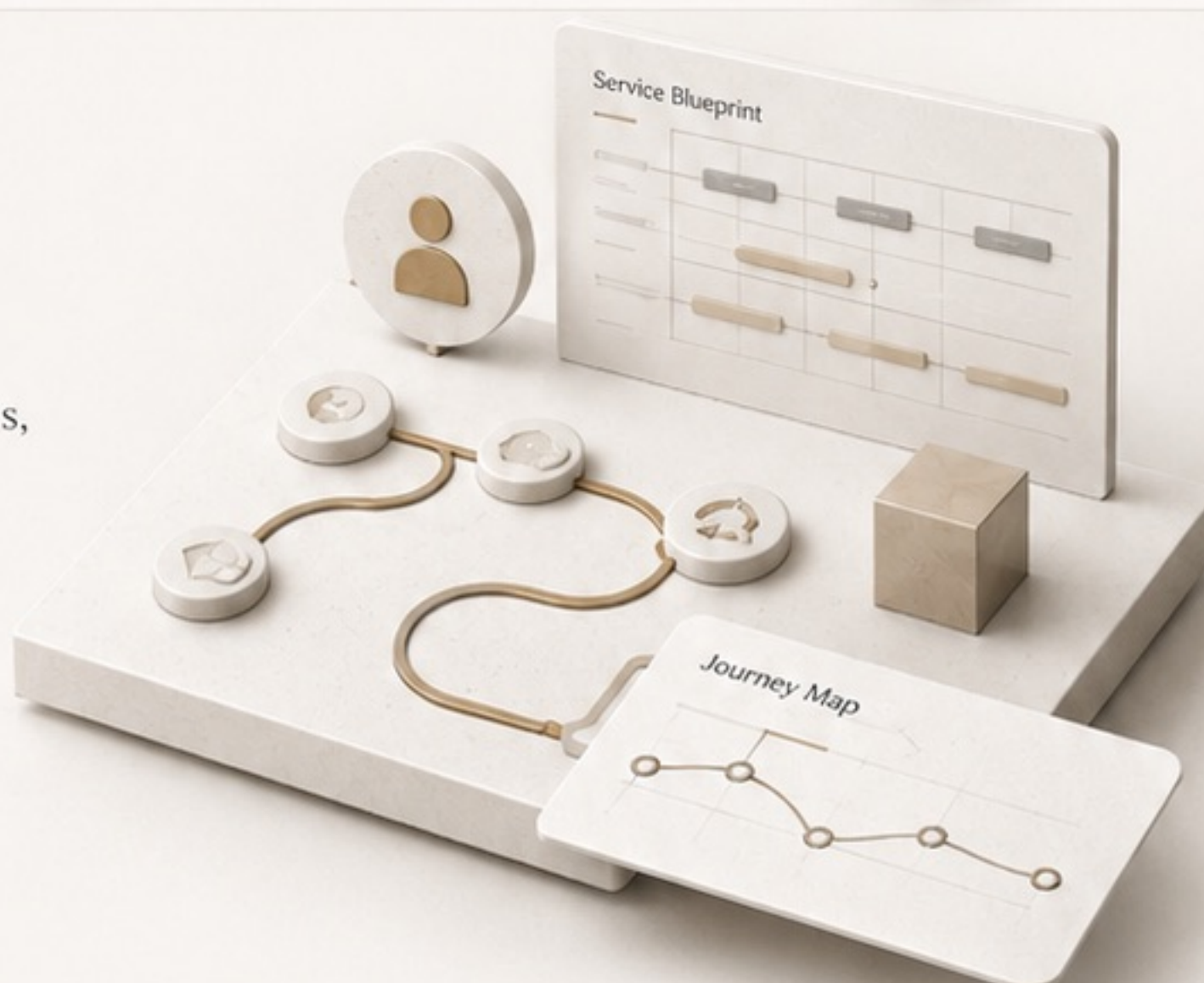


02

Service Design

Design outputs that help teams understand users, map experiences, and improve how services work.

- Customer journey mapping
- Service blueprinting
- User research synthesis
- Stakeholder mapping
- Workshop design and facilitation
- Experience roadmaps and operating models



Not just prettier slides.

Clearer thinking, stronger stories, better experiences.

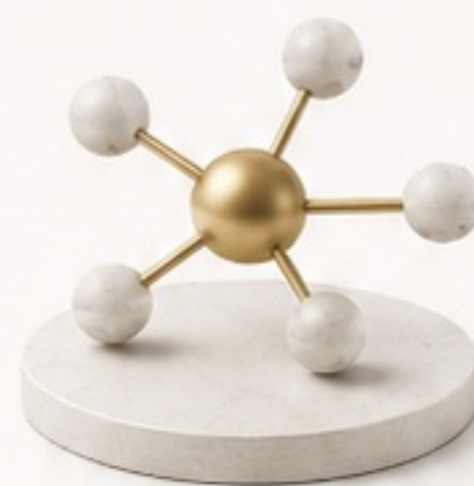
01



Structure before design

We clarify the message, audience, objective, and flow before visual design begins.

02



Comfort with complexity

We work with research, technical content, business models, policy, data, and strategy.

03



Design for decisions

Every output is built to support a pitch, meeting, proposal, workshop, or implementation.

04



Service thinking included

When needed, we map the service, define the journey, and make the experience easier to communicate.

05



Reusable systems

Templates, icons, diagrams, frameworks, and master layouts can be reused by internal teams.

06



Studio-level craft

High-quality design with editorial polish, consistency, and visual discipline.





Services built for clarity, communication, and experience **design.**



01

Deck Architecture

Storyline, section flow, key message, and slide-by-slide narrative.

OUTLINE / NARRATIVE

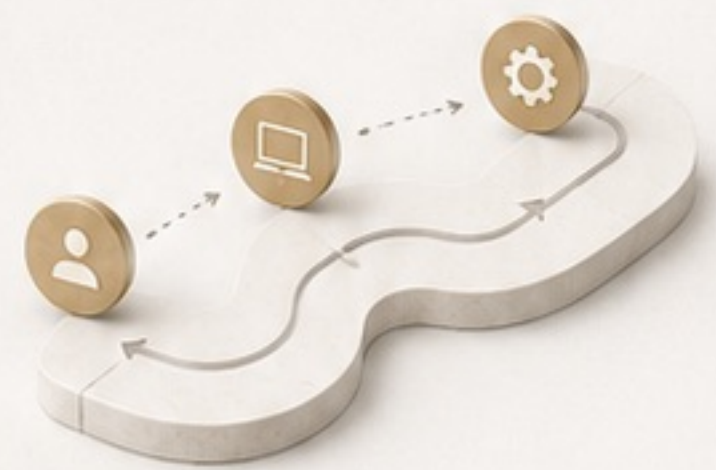


02

Presentation Design

Premium visual design for professional, polished, persuasive decks.

PITCH / PROFILE / KEYNOTE



03

Service Design

Visualize how a service works for users, staff, and operations.

JOURNEY / BLUEPRINT / PERSONA



04

Workshop Design

Structured sessions to extract insights, align teams, and define direction.

AGENDA / MIRO / SYNTHESIS



05

Visual Strategy

Frameworks, diagrams, and communication systems that make complex thinking easier to use.

FRAMEWORK / DIAGRAM / SYSTEM



05 / SELECTED WORK

From rough materials to clear, actionable design outputs.

Representative work categories featured
on the Slides Arch website.



Startup Pitch Deck

18 SLIDES / INVESTOR ROUND



Enterprise Company
Profile

24 SLIDES / ENTERPRISE



Research-to-Deck
Transformation

32 SLIDES / RESEARCH



Service Journey
Redesign

JOURNEY MAP / BLUEPRINT



Workshop-to-
Blueprint Output

WORKSHOP / ROADMAP



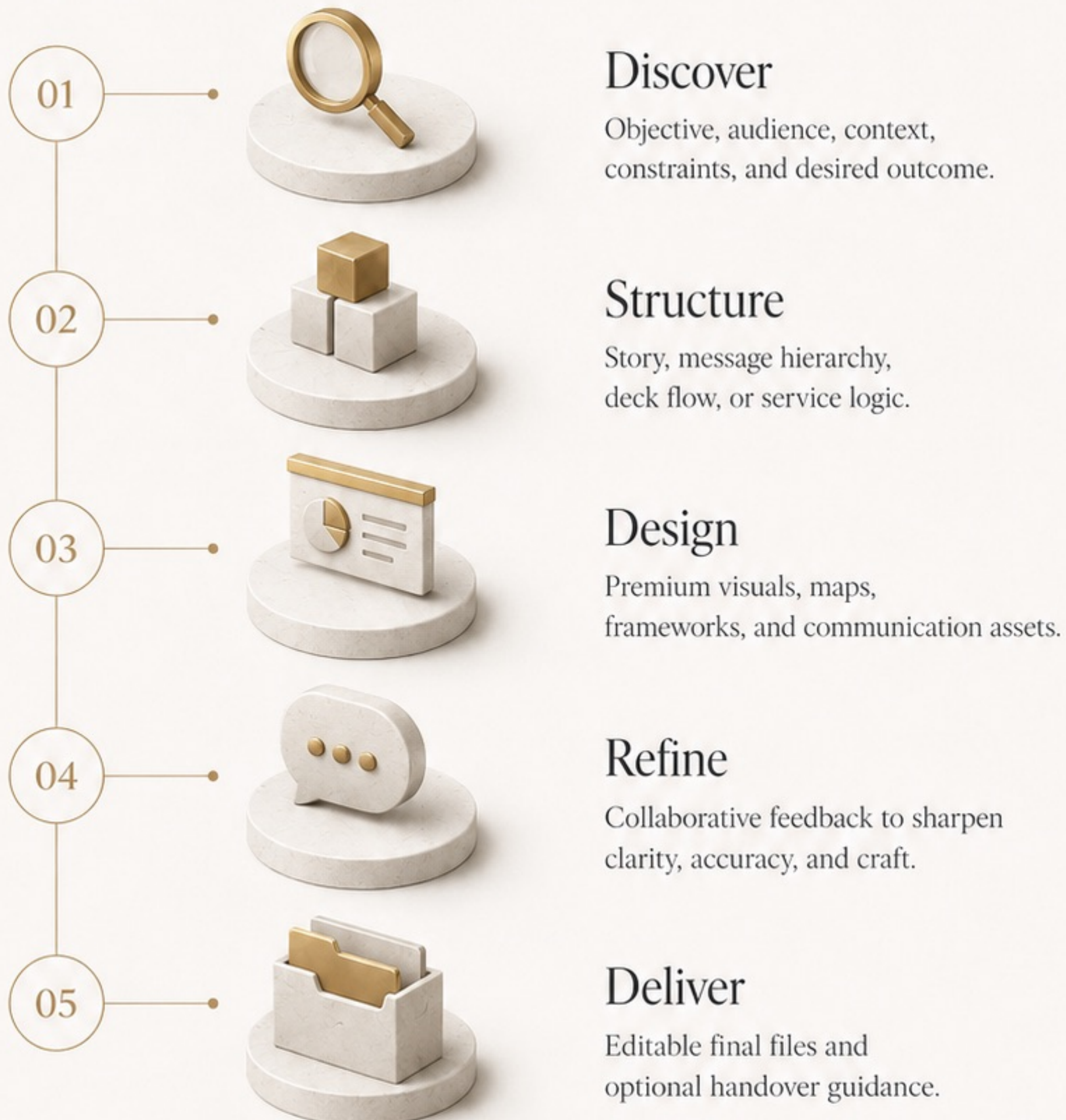
Proposal Deck Design

15 SLIDES / B2B PROPOSAL



A process that turns complexity into clarity.

Every project begins with understanding the objective. From there, we structure, design, refine, and deliver editable assets.





Built for the moments when clarity matters most.

01



Pitching Investors

Turn opportunity, product, traction, business model, and ask into a credible investor story.

02



Winning Clients

Create sales and proposal decks that explain value clearly and professionally.

03



Aligning Teams

Use structured decks and service maps to build a shared view of the problem and direction.

04



Launching a Service

Map the end-to-end service experience before implementation.

05



Presenting Research

Convert reports, interviews, data, and findings into executive-ready presentations.

06



Facilitating Workshops

Turn discussion into insights, maps, roadmaps, and action decks.

Across sectors where ideas, services, and decisions are complex.

-  Technology & SaaS
-  Consulting & Professional Services
-  Financial Services
-  Public Sector & Policy
-  Education & Research
-  Healthcare & Social Impact
-  Energy & Sustainability
-  Logistics & Infrastructure
-  Retail & Customer Experience
-  Startups & Accelerators
-  NGOs & Development Programs

“

The common thread: important work that needs to be understood quickly and acted on confidently.





09 / CREDIBILITY

Built for teams who need to explain complex work clearly.



100+

Decks structured and designed



20+

Sectors and use cases



50+

Workshops and executive presentations



2

Connected capabilities



“ Slides Arch helped us turn scattered research into a clear executive deck that our stakeholders could immediately understand. ”

RESEARCH ANCHOR
Policy Research Team



10 / ABOUT AND VALUES

A design studio for clear presentations and better service experiences.

Slides Arch was built for founders, consultants, companies, public programs, research teams, and organizations that need to explain something important with clarity and confidence.

Our belief

Good design makes
complexity easier
to understand.



01

CLARITY

Reduce confusion.



02

STRUCTURE

Strong architecture first.



03

CRAFT

Details matter.



04

COLLABORATION

Understand the context.



05

USEFULNESS

Support real action.



Flexible outputs. Editable by default.

The right format depends on the project, audience, and how the output will be used after delivery.

01 / TYPICAL DELIVERABLES

	PowerPoint
	Google Slides
	PDF
	Keynote
	Figma
	Miro / FigJam
	Image exports

02 / PROJECT TYPES

	New deck creation
	Presentation redesign
	Content structuring
	Template systems
	Service mapping
	Workshop design
	Visual strategy

03 / HOW A PROJECT STARTS



Have a deck, service idea, or complex story that needs **structure**?

Share your project context and
Slides Arch will help define the best
approach, timeline, and deliverables.



“

Slides and service experiences,
structured beautifully.



WEBSITE

slidesarch.web.id



INSTAGRAM

[@slides.arch](https://www.instagram.com/slides.arch)



WHATSAPP

[082260805803](https://wa.me/082260805803)



PORTFOLIO

[Behance / LinkedIn](#)

